

TARAF



"EMBRACE THE PRESENT, INVENT THE FUTURE."

Karl Legaper

KARL LAGERFELD

THE NEXT CHAPTER



BY

TARAF

A YAS HOLDING COMPANY

UNIQUE INSPIRATION UNMISTAKENLY KARL





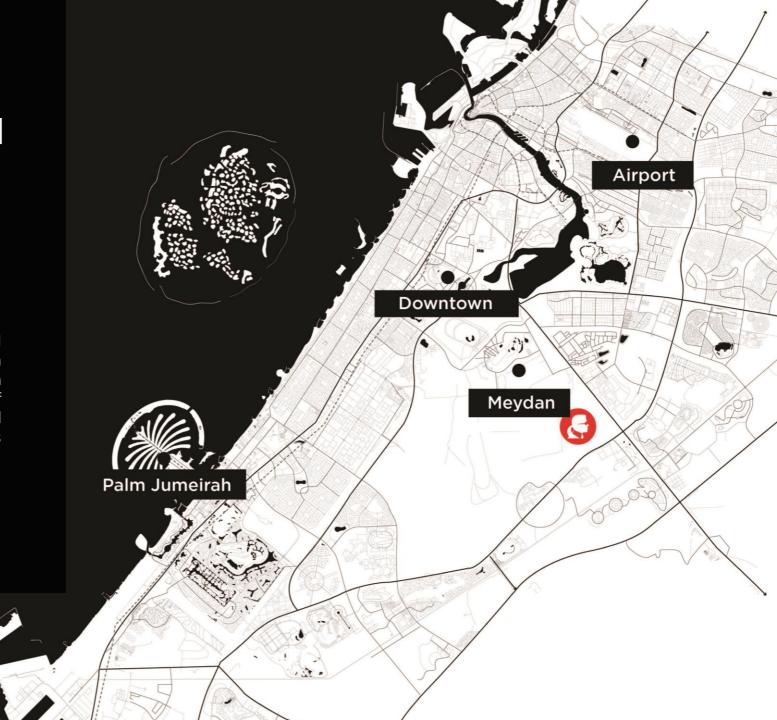
THE ULTIMATE FASHION ICON



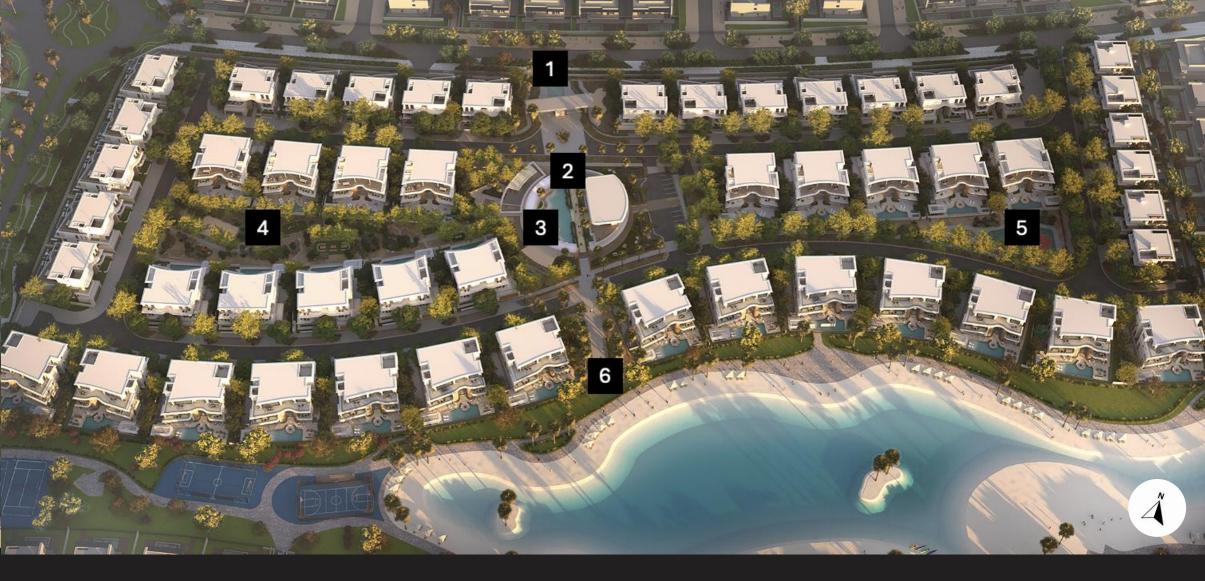
LOCATION

IN HARMONY WITH THE GOLDEN LANDSCAPE OF MEYDAN.

Located within the Mohamed Bin Rashed Al Maktoum City District, the site is across from Nad Al Sheba and is located right next to a crystal lagoon with uninterrupted views of Downtown Dubai. The development is situated within an iconic zone that creates endless possibilities for exceptional lifestyles.







THE **MASTERPLAN**

- 1. Main Entrance
- 2. The Catwalk
- 3. Clubhouse Pavilion
- 4. The Wellness Gardens
- 5. Family & Play Gardens
- 6. Crystal Lagoon Access



THE **MASTERPLAN**

- 5 Bed Villa
- 5+-Bed Villa
- 6+Bed Villa
- 7 Bed Villa (Premium)

Residences

DESIGNER COLLECTION

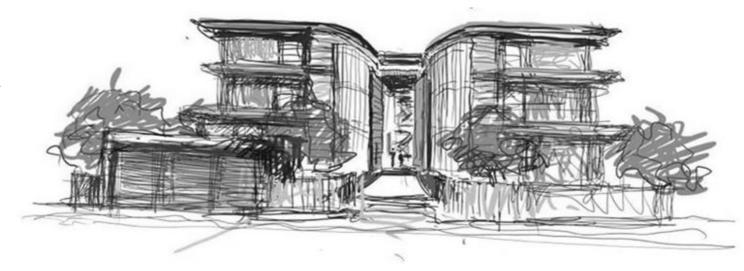
INSPIRED BY THE CATWALK





The Exterior

Infused with the ethos of the Karl Lagerfeld Fashion collections, the architectural form would incorporate a play of minimalistic and sleek forms, a monochromatic color palette and textured materials in the facades.





VILLA FEATURES

The Catwalk
Spiral Staircase
Sunken Lounge
Library Lounge
Dedicated Majlis Room
Feature Pool
Basement For 7-bed
Grand Walk-in Closet
Rooftop Terrace



The Interior

Inspired by the brand's fashion collections. The aesthetics boasts the beauty of the brand's versatility and simplicity enhancing the experience.



ARRIVAL ENTRANCE

KARL MOMENTS DIAGRAM



KARL'S FEATURE STAIR



PARISIAN PARQUET FLOORING CHATEAU DE VERSAILLES



ARRIVAL CATWALK





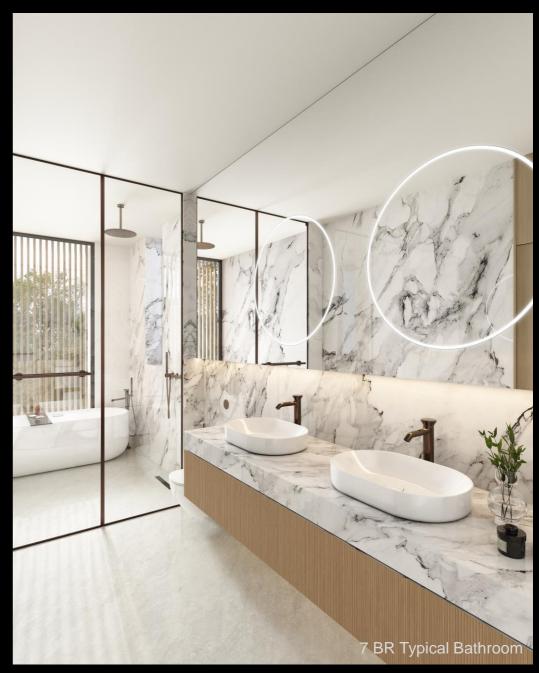












THE FLOATING JEWEL

KARL LAGERFELD

CLUBHOUSE

The Clubhouse Pavilion offers exclusive facilities such as "The Club", an entertainment space for all ages, "The Library", an executive lounge named after Karl Lagerfeld's passion for books and libraries, a gym & fitness studio, an adult beach-like pool, and a kids' pool, all surrounded by stunningly landscaped sceneries and parks.















ICONIC FORM

BRINGING NATURE INDOORS

THE CELEBRATED RUNWAY

LAGERFELD'S REFLECTIVE AESTHETIC





THE LIBRARY

CLUBHOUSE PAVILION



THE CLUB

CLUBHOUSE PAVILION



TARAF